



Denissa Roddy, MBA

North Bethesda, Maryland

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Professional Bio:

Denissa Roddy is a strategic leader and seasoned professional specializing in organizational development, training, and program management. With an MBA from Tulane University and extensive experience in nonprofit and business consulting, she focuses on empowering organizations through capacity building, strategic planning, and effective communication. Denissa currently serves as a Senior Project Manager at the Community-Based Public Safety Collective, where she leads initiatives designed to strengthen community leadership, enhance public safety strategies, and foster sustainable, equity-driven programs. Passionate about mentoring and workforce development, she is dedicated to creating systems that not only address organizational needs but also uplift and empower diverse communities. Denissa brings thoughtful insight, strong facilitation skills, and a collaborative approach to all her endeavors, ensuring impactful outcomes without compromising humility.

Professional Experience:

Senior Project Manager | Community-Based Public Safety Collective

April 2025 – Present

- Leads a ten-member project management team providing strategic oversight of training and technical assistance (TTA) initiatives.
- Oversees assessment and allocation of funds for community violence intervention (CVI) programs, ensuring alignment with organizational goals.
- Manages stakeholder engagement, evaluation processes, and continuous improvement of community safety programs.
- Facilitates national peer exchanges, coordinates subject matter experts, and provides strategic guidance on project implementation.

Co-Founder & Consultant | Intuitive Consulting Group

May 2020 – Present

- Provides business consulting, organizational management, grant writing, and fundraising support to nonprofits and small businesses.
- Develops executive coaching programs tailored to enhance leadership capabilities and organizational effectiveness.

Program Manager | After-School All-Stars

October 2021 – January 2025

- Managed after-school programs across six school sites, improving student engagement and outcomes through targeted enrichment initiatives.
- Supervised and trained site coordinators and program leaders, fostering strong team dynamics and professional growth.
- Enhanced operational effectiveness through continuous assessment and strategic planning.

Education:

- **Master of Business Administration (MBA)**, Strategic Management, HR & International Business, Tulane University, 2020
 - **Master's Certificate**, Organizational Behavior, Leadership & Management, University of Maryland Global Campus, 2023
 - **Bachelor of Arts**, Psychology & Spanish, University of Southern California, 2014
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Key Competencies:

- Strategic Planning & Organizational Development
- Program Design & Implementation
- Training & Workforce Development
- Grant Management & Fundraising
- Community Engagement & Public Safety Initiatives
- Data Management & Evaluation

- Professional Communication & Public Speaking
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Select Achievements:

- Successfully managed and expanded multiple capacity-building programs enhancing operational sustainability for community organizations.
 - Developed and facilitated workforce development training series that significantly increased employee retention and team effectiveness.
 - Co-founded a successful consulting group focused on empowering small businesses and nonprofits through strategic planning and executive coaching.
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Affiliations & Certifications:

- Master's Certification in Change Management & Organizational Development
- Experienced in workforce training platforms (Monday.com, Salesforce, Excel)
- Conversational Spanish proficiency (speaking, reading, writing)